

## Colour Power

Many years ago, twenty-five that is, I had my "Colors Done." It was just a fad then and I didn't think much more of it as years went on. However, there have been many studies since then on the power of wearing your unique color palette and I am now experiencing the difference!



Your color is in harmony with the four seasons that we experience in Nature, Summer, Winter, Spring and Autumn. As Nature gave us seasons, our genes gave us our particular skin tone, hair color and eye color and also determined what colors look best on us.

When you wear your personal color palette, you look healthier and more vibrant. Your eyes appear brighter, your teeth whiter, it reduces shadows and lines on your face, so you receive a mini face -lift!

Also, when you wear your true colors, people you meet are able to keep contact with your eyes, which subconsciously develops trust. This is invaluable for those of you in business.

Conversely, when you wear colors that do not suit you, the eye of your client or acquaintance is drawn down to the color, which sends a message to their brain saying, it is difficult to maintain eye contact with you, therefore you are not trustworthy.

Choosing to wear clothes in your color palette saves you time, energy and money when shopping because you can eliminate three quarters of a store.



A note of interest, your colors are easiest to find in stores during your color season. For example, right now is the time for Summer palettes to look for clothes and accessories.

Knowing your correct color palette directly affects your hair color, clothing, make-up and accessories.

If you have had your "Colors Done" at one time in your life, search out your color wallet and experience the wonder of wearing your unique colors once more. Be prepared to hear, "What have you done that is different? You look wonderful!"